

Snapdeal.com goes MOBILE! Offers deals anytime, anywhere through WAP portal

Snapdeal.com, India's fastest growing e-commerce firm has launched its mobile site for enabling ease of access for customers

FOR IMMEDIATE RELEASE

(PRLog Press Release) January 23, 2012 – - - New Delhi, 23 January 2012: Snapdeal.com, India's fastest growing e-commerce firm has launched its mobile site for enabling ease of access for customers on the go. Customers can now access the attractive offers by visiting www.snapdeal.com/m on their mobile devices. The WAP portal offers various payment options too, including Cash on Delivery. Some of the salient features of the WAP portal

- ü Works on every mobile phone
- ü Fastest way to find Deals Near Your location
- ü Secure Payment options – Credit and Debit Card
- ü Cash on Delivery payment option
- ü Wide range of Services, Products & Travel Deals

Customers can easily browse through products by selecting different categories and sub categories. There is also an option of searching for offers at Restaurants, Spas and other entertainment avenues, which are nearby any location. "At Snapdeal, we continuously seek ways of enhancing product experience and generating more value for the customers. Goes without saying, it will make Snapdeal available to a much wider audience of mobile subscribers and strengthen our presence," says Mr. Rishabh Arora, Business Head - Mobile at Snapdeal.com

About SnapDeal.com Snapdeal.com is the fastest growing e-commerce company in India. Launched in February 2010, the company is already 800+ people strong. Snapdeal.com features best priced deals everyday on · Retail services merchants such as Restaurants, Health & Beauty, Entertainment· Branded products like Mobile phones, Electronics, Perfumes, Watches, Bags, Sunglasses, among others· Travel & weekend getaways

Snapdeal has 70% market share in the local merchant deals space, and is the largest e-retailer of watches, sunglasses, jewellery, perfumes, among other categories in India, delivering to 2000+ cities and towns in India. 1 out of every 8 internet users in India is subscribed on Snapdeal, and the company is growing at the rate of 1.5 million new subscribers per month. The powerful model of local merchant & physical product e-commerce is something which is very unique to Snapdeal.com, and it gives the opportunity to provide wider variety of choice to the customers

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